

ABSTRACT SUBMISSION

Abstracts are invited for papers from anyone with an interest in rural entrepreneurship; we encourage contributions from academics and practitioners alike. Please indicate which of the conference themes you think is/are most appropriate and limit your abstract to 400 words.

Your Details

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Please use the following headings: (boxes will expand as you type)

Title: (working title)
Purpose of this paper (please also indicate whether empirical, conceptual or case study etc) The empirical study presented in this paper explores how the village pub can use its history and heritage to aid local communities, economies and village identities. The author uses semi-structured interviews complimented by a detailed literature review.
Design/methodology/approach (including limitations if applicable) Grounded theory methodology. The paper makes of semi-structured interviews with service providers and village residents. It will also draw conceptually on exiting literature.
Findings Results provide an indication that heritage sells and that the cultural economy continues to grow. Results also suggest that the village pub has a key part to play in this. In concluding the paper puts forward possible cultural diversification methods that communities and publicans could make use of to help the village evolve.
Practical implications The analysis demonstrated the decline in number of village pubs in some areas while others maintain their number constant and some others even increase. Outcomes of this analysis are discussed and explored with regard to initiatives, which could help preserve the village pub.
Policy Implications (if applicable)
What is the originality/value of paper There is very little research conducted on cultural value of the village pub in aiding rural communities, economies and village identities. This paper aims to provide the building blocks to change this. This paper offers the chance to gain valuable feedback on a piece of work that I want to develop and submit for a research grant.

Please state if your paper is a:

Refereed research paper

Practitioner Paper

Presentation only

Please indicate the theme(s) that you consider most appropriate for your paper:

- Entrepreneurship, farming and the natural environment
- Digital Rural Entrepreneurship
- International dimensions of rural entrepreneurship
- New approaches in rural theory, method and measurement
- Opportunities and challenges for rural development
- Rural Innovation, EU funding and the role of Universities
- Rural Social Entrepreneurship
- Rural Place Marketing

Are you interested in the Early-Career researcher development seminar on the 14th June?

Yes No

To apply to participate in the Early-Career research development seminar, PhD applicants must submit a short project description (max 4 pages) with name, project title, affiliation, outline of methodology(ies) and a letter of recommendation from their supervisor. Post-doctoral researchers should submit a short description of their current research interest (max 1 page).